

LISTĂ DE LUCRĂRI
DUȚU AMALIA VIORICA (PANDELICĂ)

A. Teza de doctorat

Strategii de marketing adoptate de companiile multinaționale pe piața produselor din tutun din România, Marketing, 2006

B. Cărți și capitole în cărți publicate

B1. Cărți și capitole în cărți de specialitate internaționale ca autor (cu ISBN extern)

1. **Duțu Amalia**, *Behaviour Change in Uncertainty Conditions: A Psychological Perspective*, publicat în *Handbook of Research on Retailer-Consumer Relationship Development*, IGI Global, SUA, 2014, DOI: 10.4018/978-1-4666-6074-8
2. **Duțu Amalia**, *Understanding Individuals' Behavior Under Uncertainty: Strategy Key Driver in Economic Crisis*, publicat în *Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences*, IGI Global publishing House, USA, 2010, DOI: [10.4018/978-1-7998-1412-2.ch004](https://doi.org/10.4018/978-1-7998-1412-2.ch004)

B2. Cărți și capitole în cărți de specialitate naționale ca autor (cu ISBN intern)

1. **DUȚU Amalia**, Bogdan GEORGESCU, *Antreprenoriatul - politici, proiecte și instrumente pentru inserția studenților pe piața muncii*, capitol (26 pp./130 pp) publicat în *Extinderea oportunităților de învățare, comunicare și interacțiunea cu mediul de afaceri - modele de bune practici*, (2015), Editura Universității din Pitești, 2015, ISBN: 978-606-560-452-0.
2. **DUȚU Amalia**, GEORGESCU Bogdan, NISTOR Gheorghe, *Structura și managementul unui Birou de mediere a relațiilor cu mediul de afaceri, pentru promovarea colaborării cu partenerii educaționali și consolidării rețelei de mentori discipoli*, publicat în *Extinderea oportunităților de învățare, comunicare și interacțiunea cu mediul de afaceri - modele de bune practici*, (55 pp./130 pp), Editura Universității din Pitești, 2015, ISBN: 978-606-560-452-0.
3. Cezar MEREUȚĂ, Ionuț PANDELICĂ, **Amalia PANDELICĂ**, *Foreign Majority Ownership in the Node Companies of the Main Markets in Romania – Compendium*, Editura Economică, București, 2013, ISBN 978-973-709-630-2.

4. **PANDELICĂ Amalia**, *Companii multinaționale. Strategii de marketing*, Editura Economică, București, 2006, ISBN 978-973-709-296-1.
5. PANDELICĂ Ionuț, **PANDELICĂ Amalia**, GROSU Mădălina, *Managementul firmei : Note de curs*, Editura Universității din Pitești, Pitești, 2006, ISBN: 978-973-690-624-4
6. **PANDELICĂ Amalia**, *760 Teste de verificare pentru examenul de licență specializarea: Managementul firmei*, Editura Universității din Pitești, 2005, ISBN: 973-690-409-1 (coordonator: Roșca CONSTANTIN).
7. **PANDELICĂ Amalia**, PANDELICĂ Ionuț, *Plan de afaceri*, Editura Economică, București, 2002, ISBN: 973-590-654-6.

C. Lucrări (articole) ISI / BDI publicate în perioada 2006 - 2024

C1. Articole în reviste cotate Web of Science (articole ISI cu AIS nenul)

1. Ives, B., Alama, M., Mosora, L. C., Mosora, M., Grosu-Radulescu, L., Clinciu, A. I., ... & **Dutu, A.**, *Patterns and Predictors of Academic Dishonesty in Romanian University Students*, *Higher Education*, 74, 815-831, 2017, WOS: 000412457000005, <https://link.springer.com/article/10.1007/s10734-016-0079-8>, <https://doi.org/10.1007/s10734-016-0079-8>, (AIS 2023 - 1.399, Q1)
WOS:000412457000005
2. Pîrvu, D., **Duțu, A.**, & Mogoiu, C. M., *Clustering Tax Administrations in European Union Member States*, *Transylvanian Review of Administrative Sciences*, 17(63), 110-127., 2021, WOS: 000668027300006 (AIS-2023 – 0, 16, Q4), <https://rtsa.ro/tras/index.php/tras/article/view/666>
WOS:000668027300006
3. Attila Simo, Simona Dzitac, **Amalia Duțu**, Ionuț Pandelica, *Smart Agriculture in the Digital Age: A Comprehensive IoT-Driven Greenhouse Monitoring System*, Vol. 18 No. 6 (2023): *International Journal of Computers Communications & Control* (December), 2023, WOS: 001098573300007, (AIS-2023 – 0.369, Q3).
WOS:001098573300007
4. Lavinia Denisia Cuc, Dana Rad, Silviu Săplăcan, Cleopatra Șendroi, Graziella Corina Bătcă-Dumitru, Danusia Wysocki, **Amalia Duțu**, Alina Angela Manolescu, *A hierarchical clustering analysis of the management accounting practices perceptions in Romania*, *International Journal of Computers Communications & Control*, Online ISSN 1841-9844, ISSN-L 1841-9836, Volume: 19, Issue: 6, Month: December, Year: 2024, <https://doi.org/10.15837/ijccc.2024.6.6864>, (AIS-2023 – 0.369, Q3).

C2. Articole în reviste / volume indexate în Web of Science (ISI Proceedings)

1. **Pandelica, A** and Pandelica, I, *Multinational companies - a strategic options framework model*, INTEGRATIVE RELATIONS BETWEEN THE EUROPEAN UNION INSTITUTIONS AND THE MEMBER STATES, VOL 2, 2008

WOS:000264341300026

2. Pandelica, I and **Pandelica, A**, Obligations and responsibilities of multinational companies as corporative citizens in different receiving economies. case study: tobacco industry....an inherent contradiction, NTEGRATIVE RELATIONS BETWEEN THE EUROPEAN UNION INSTITUTIONS AND THE MEMBER STATES, VOL 2, 2008.
WOS:000264341300028
3. Pandelica, Ionut, **Pandelica, Amalia**, Grigore, Georgeta, Grigore, Gheorghe, The perception of SMES involvement in socially responsible activities - research note on the Arges county, Romania, INDUSTRIAL REVOLUTIONS, FROM THE GLOBALIZATION AND POST-GLOBALIZATION PERSPECTIVE, VOL II, 2009.
WOS:000287984000036
4. Pandelică Ionuț, **Pandelică Amalia**, Grigore Georgeta, Grigore Gheorghe, The organizational response in crisis context, International Economic Conference “Integrative relations between the European Union institutions and The member states”, Lucian Blaga, University of Sibiu, 2009, ISBN 978-973-739-594-8, publicat în Revista Economică, Supliment nr.2, 2009, ISSN: 1582-6260, WOS: 000287984000037.
- 5.
6. **Pandelica, A.**, & Pandelica, I. (2011). The change of consumers' behavior in crisis conditions: A psychological approach to the empirical evidence from Romania. *African Journal of Business Management*, 5(28), 11399, DOI: 10.5897/AJBM11.266, <https://academicjournals.org/journal/AJBM/article-full-text-pdf/03D34E218240.pdf>,
WOS:000297655100011
7. **Amalia, P.**, Mihaela, D., & Ionuț, P. (2012). From market orientation to the community orientation for an open public administration: A conceptual framework. *Procedia-Social and Behavioral Sciences*, 62, 871-875, <https://www.sciencedirect.com/science/article/pii/S1877042812035872>,
WOS:000319841600141
8. Diaconu Mihaela, **Duțu Amalia**, Georgescu Bogdan, *The Partnership between Academic and Business Environment*, Procedia - Social and Behavioral Sciences ,available online at www.sciencedirect.com, 2014,
<https://www.sciencedirect.com/science/article/pii/S1877042815014512>,
WOS:000380497900045.
9. Diaconu Mihaela, **Dutu Amalia**, Bogdan Georgescu, *The impact of innovation on the performance of the modern university*, 2016, The European Proceeding of Social &Behavioural Sciences EpSBS, eISSN 2357-1330,
<https://www.europeanproceedings.com/article/10.15405/epsbs.2017.05.02.33>,
WOS:000411319000032
10. **Duțu Amalia**, DIACONU Mihaela, GEORGESCU Bogdan, *The Road from School to Real Life: Empirical Measurements on the Entrepreneurial Intention and Behaviour Among Students*, 2017,

11. **Duțu, A.**, & Diaconu, M., *Community participation for an open public administration: Empirical measurements and conceptual framework design*, Duțu, A., & Diaconu, M. (2017). Community participation for an open public administration: Empirical measurements and conceptual framework design. *Cogent Business & Management*, 4(1), 1287980., 2017, (AIS -, Q3), <https://www.tandfonline.com/doi/full/10.1080/23311975.2017.1287980>
WOS:000394296700001

C3. Articole în reviste și volumele unor manifestări științifice indexate în alte baze de date internaționale

1. Pandelică Ionuț, **Pandelică Amalia**, Particularities of Human Resources management in Romanian Automotive Industry, *Scientific Bulletin, Automotive series*, year XIII, no.17, 2007, ISSN 1453-1100, , <http://www.analefseauem.ro/indexari-bdi/>,
2. Pandelică Ionuț, **Pandelică Amalia**, Negulescu Cristian, The rol and importance of human resources management in the agriculture, *Simpozionul Științific Internațional „Management of Durable Rural Development”* organizat de Universitatea de Științe Agricole și Medicină Veterinară a Banatului Timișoara, volumul Mangement agricol, seria I, vol X (2), 2008, ISSN: 1453-1410, <http://www.usab-tm.ro/index.php?id=192>
3. Mihail Cristian Negulescu, Ionuț Pandelică, **Amalia Pandelică**, Human resources - organizational crisis potential factor, *Analele Universității „Eftimie Murgu” din Reșița*, nr.1/2008, ISSN 1453-739
4. **Pandelică Amalia**, Pandelică Ionuț, Negulescu Cristian, Market orientation: an interdisciplinary and complex concept, *Analele Universității din Oradea, Seria Economice*, 2008, ISSN: 1582 – 5450, <http://anale.steconomieuoradea.ro/>
5. Pandelică Ionuț, **Pandelică Amalia**, Negulescu Cristian, The performance of human resources department – the premise of organization’s success, *Analele Universității din Oradea, Seria Economice*, 2009, I.S.S.N. – 1582 – 5450, <http://steconomie.uoradea.ro/anale/volume/2008/v4-management-marketing/082.pdf>,
6. **Pandelică Amalia**, Pandelica Ionut, Consumer’s reactions and organizational response in crisis conditions, *Analele Universității din Oradea, Seria Economice*, 2009, I.S.S.N. – 1582 – 5450, <https://core.ac.uk/reader/25848080>
7. Olimpia OANCEA, **Amalia Pandelică**, Victoria Mihaela Brînzea, The Roumania’s accession into the European Union – opportunities and potential risks for the bread industry, *Anale. Seria Științe Economice. Timișoara*, Vol. XV/2009, pg. 104-108, ISSN: 1582-6333,

<http://www.ceeol.com/aspx/issuedetails.aspx?issueid=d1baf8e2-1f25-4397-a2d0-fd4b1b5719f7&articleId=d09ec29a-3218-4d4d-ad56-516f1a4dcc8a>)

8. **Pandelică Amalia**, Pandelică Ionuț, Dumitru Ionel, The development of a metodological framework of market orientation implementation: A value chain perspective, Pandelică Amalia, Pandelică Ionuț, Dumitru Ionel, The Journal of American Academy of Business, Cambridge, ISSN 1540-1200, 2009, <http://www.jaabc.com/journal.htm>.
9. **Pandelică Amalia**, Pandelică Ionuț, Dumitru Ionel, What is market orientation and how did it evolve during the time? What do empirical findings show?, Business Review, Cambridge/vol3/nr.1/2009, ISSN 1540-1200, <http://www.jaabc.com/brc.html>.
10. Iacob Catoiu, Oancea Olimpia, **Pandelică Amalia**, Cercetari de marketing privind evaluarea decalajelor de perceptie asupra sigurantei alimentare existente intre industria si piata produselor de panificatie din Romania, Revista de Marketing Online, Volume (Year): 4 (2010), Issue (Month): 3 (September), indexată în RePec, <http://ideas.repec.org/a/ase/journal/v4y2010i3p3-21.html>,
11. Olimpia OANCEA, **Amalia Pandelică**, Integrated Marketing Communication and its role in increasing the efficiency of the approaches in communication, Anale. Seria Științe Economice. Timișoara, Volumul XVI/2010, ISSN: 1582-6333, Timișoara, 2010, <http://fse.tibiscus.ro/anale/anale%20-%20prezentare.htm>.
12. **Pandelică Amalia**, Pandelică Ionu, The psychology behind the economic crisis, International Conference „The Economic System During the Crisis”, Nr. 9(15), Pitești, 2010, ISSN: 1583-1809.
13. Pandelică Ionuț, **Pandelică Amalia**, The culture of Romanian organization: the diagnosis of the remaining mentalities, Analele Universității din Oradea, Seria Economice, 2010, I.S.S.N. – 1582 – 5450, <http://anale.steconomieuoradea.ro/>
14. **Pandelică Amalia**, Pandelică Ionuț, Jianu Eugenia, Market orientation: a holistic approach of the implementation proces, Analele Universității din Oradea, Seria Economice, 2010, I.S.S.N. – 1582 – 5450, <http://anale.steconomieuoradea.ro/>
15. Pandelică Ionuț, **Pandelică Amalia**, Dabu Bianca, The Response of Organizations in Crisis Conditions, Journal of American Academy of Business, Cambridge/vol.15/No.2, March 2010, ISSN 1540-1200, <http://www.jaabc.com/journal.htm>.
16. Pandelică Ionuț, **Pandelică Amalia**, Dabu Bianca, Pilot Study Regarding Organizational Culture Dominant Values: Romania’ Case, Business Review, Cambridge, ISSN 1540-1200, 2010, <http://www.jaabc.com/brc.html>.
17. Mihaela Diaconu, **Pandelică Amalia**, Pirvu Daniela, Pilot Study on Evaluation Gap between Competencies Acquired by Economic Education Graduates and Requirements of Pitesti

Employers, [Journal of Knowledge Management, Economics and Information Technology](#), 2011, vol. 1, issue 6.

18. **Pandelica Amalia**, Diaconu Mihaela, The management of innovation process from market orientation perspective in automotive industry, [Scientific Bulletin - Economic Sciences](#), 2011, vol. 10, issue 2, pages 108-115, http://economic.upit.ro/buletin_cd/Buletin_2011_2.pdf.
19. Diaconu Mihaela, **Pandelica Amalia**, Marketing Approach in the Management of Higher Education Institutions, [Scientific Bulletin - Economic Sciences](#), 2011, vol. 10, issue 2, pages 98-107, http://economic.upit.ro/buletin_cd/Buletin_2011_2.pdf.
20. **Pandelică Amalia**, Pandelică Ionut, The effects of the economic crisis over behavior. Empirical evidences from Romanian, *Marketing From Information to Decision* (4/2011), pp. 347-356, <http://www.cceol.com/asp/issuedetails.aspx?issueid=48bf4bf2-2455-4041-960e-ec129f0c7fb3&articleId=5be4f058-2c1f-4dd0-8ab6-068145a301af>
21. Pandelică Ionuț, **Pandelică Amalia**, THE KEY ASPECTS OF THE STRATEGY, [Holistic Marketing Management](#), 2011, vol. 1, issue 1, pages 46-51, http://econpapers.repec.org/article/rauhomkmg/v_3a1_3ay_3a2011_3ai_3a1_3ap_3a46-51.htm.
22. **Pandelică Amalia**, Diaconu Mihaela, Measurement of power distance in the culture of Romanian companies. Empirical results from Arges County – COMOR Project, *Business&Leadership*, No.3(11), 2012, pp. 7-25, <http://www.ssmar.ase.ro/reviste/2012/vol2/leadership.pdf>
23. Oancea Olimpia, Diaconu Mihaela, **Duțu Amalia**, *Analyzing consumer profiling for improving efforts of integrated marketing communication*, *SEA - Practical Application of Science Volume II*, Issue 2 (4) / 2014, https://openurl.ebsco.com/EPDB%3Agcd%3A3%3A22932579/detailv2?sid=ebsco%3Aplink%3Ascholar&id=ebsco%3Agcd%3A115964597&crl=c&link_origin=scholar.google.com
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25. Diaconu Mihaela, **Dutu Amalia**, *From the orientation of marketing to business model-a more entrepreneurial university*, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series*, Issue 5/2014, 2014, <https://ideas.repec.org/a/cbu/jrnlec/y2014v5p57-62.html>
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29. Diaconu Mihaela, **Duțu Amalia**, *Conceptual model of community participation in local public administration: orientation towards the community plus*, Conference of the Society for Romanian Studies (SRS) Bucharest, 17- 19 June 2015 I5 Panel: Participation in Local and National Politics, 2015.
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33. Diaconu, M., & **Dutu, A**, *Business Model in the hospitality industry, from traditional to open innovation*, BUSINESS MODEL IN THE HOSPITALITY INDUSTRY, FROM TRADITIONAL TO OPEN INNOVATION. *Scientific Bulletin-Economic Sciences*, 16(1), 3-10., 2017, http://economic.upit.ro/RePEc/pdf/2017_1_1.pdf.
34. Diaconu, M., & **Dutu, A.**, *BUSINESS DEVELOPMENT IN TOURISM AND TECHNOLOGY*, Revista de turism-studii si cercetari in turism, (24)., 2017, <http://www.revistadeturism.ro/rdt/article/view/373/0>
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37. DIACONU, M., & DUȚU, A., *The role of entrepreneurship and the business environment in support of sustainable development*, THE JOURNAL CONTEMPORARY ECONOMY, 38., 2019, <https://www.cceol.com/search/article-detail?id=889815>
38. **Dutu, A.**, & Olteanu, O., *The Profile Of Luxury Products Consumer: The Romanian Case.*, Dutu, A., & Olteanu, O. (2019). The Profile Of Luxury Products Consumer: The Romanian Case. Scientific Bulletin-Economic Sciences, 18(2), 48-59., 2019, http://economic.upit.ro/buletin_cd/BS_2019_2/Art_6_Dutu_Amalia.pdf
39. Pirvu, D., **Dutu, A.**, & Enachescu, *ANALYSING OF GOVERNMENT'S FISCAL BEHAVIOUR IN THE EU MEMBER STATES THROUGH CLUSTERING PROCEDURE*, UTMS Journal of Economics, 10(1)., 2019, <https://www.econstor.eu/handle/10419/281846>
40. Diaconu, M., & **Dutu, A.**, *EMPLOYEES' BEHAVIOR WITHIN LABOR MARKET: GENERATION Z VS. GENERATION Y*, The USV Annals of Economics and Public Administration, 20 (1 (31), 113-119., 2020, <http://www.annals.seap.usv.ro/index.php/annals/article/viewFile/1221/1011>
41. DIACONU, P. D. M., **DUȚU, A.**, & BRÎNZEĂ, P. D. M., *THE INCREASE OF GRADUATES' EMPLOYMENT: A 360 APPROACH*, THE JOURNAL CONTEMPORARY ECONOMY, 115., 2020, <https://www.cceol.com/search/article-detail?id=948753>
42. DIACONU, M., & **DUȚU, A.** (2020). Crisis, uncertainty, risk and individual and consumer behavior: a psycho-economic approach. *Scientific Bulletin-Economic Sciences/Buletin Stiintific-Seria Științe Economice*, 19(2), http://economic.upit.ro/RePEc/pdf/2020_2_1.pdf
43. **Amalia, D.**, Diaconu, M., Pirvu, D., Oancea, O., & Brinzea, M. (2020). The Consumer Behavior Under The Pandemic Uncertainty: Analysis Of The Empirical Findings In Global Context. *Scientific Bulletin-Economic Sciences*, 19(2), 31-37, <https://ideas.repec.org/a/pts/journal/y2020i2p31-37.html>
44. **Dutu A.**, Diaconu M., Pirvu D., *Working at home dilemma: empirical evidence in the context of the Covid pandemic*, Proceedings of the 8th International Conference ESPERA 2021, DOI: 10.2478/9788366675889-065, https://www.researchgate.net/publication/367263755_Working_at_home_dilemma_empirical_evidence_in_the_context_of_the_Covid_pandemic

45. Mihaela Diaconu, **Duțu Amalia Viorica.**, *The Risk Mapping Using Cluster Analysis Within Pandemic Context: Empirical Evidence From Romania*, Management Strategies Journal 56.2 (2022): 70-78., 2022, http://www.strategiimanageriale.ro/images/images_site/categorii_articole/pdf_categorie_80bf59bafcf710e9e7132d2bdea85674.pdf#page=70

F. Granturi / proiecte de cercetare

F1. Granturi / proiecte câștigate prin competiție internă / internațională

1. COMPETIȚIA INTERNĂ DE PROIECTE DE CERCETARE ȘTIINȚIFICĂ, (CIPCS_2021): *Inserția și mobilitatea profesională a absolvenților - condiție și standard pentru calitatea învățământului universitar argeșean*. Domeniul competițional de depunere: Științe sociale. Rolul în cadrul proiectului: membru în echipa de cercetare.
2. COMPETIȚIA INTERNĂ DE PROIECTE DE CERCETARE ȘTIINȚIFICĂ (CIPCS_2022): *Proiectarea, testarea și validarea unui produs inovator de teambuilding pentru creșterea performanței organizaționale*, Domeniul competițional de depunere: Științe sociale. Rolul în cadrul proiectului: membru în echipa de cercetare
3. COMPETIȚIA INTERNĂ DE PROIECTE DE CERCETARE ȘTIINȚIFICĂ (CIPCS_2022): *Analiza la 360° a fenomenului risipei alimentare la nivelul gospodăriilor din Județul Argeș, România: cauze, efecte, nivel, structură și strategii*. Domeniul competițional de depunere: Economie. Rolul în cadrul proiectului: coordonator proiect.
4. HORIZON: Waste Avoidance Strategies for Environmental Sustainability, Număr: 101181915, Acronim: WASTEWISE, Call: HORIZON-CL6-2024-FARM2FORK-01, Topic: HORIZON-CL6-2024-FARM2FORK-01-8, Type of action: HORIZON Research and Innovation Actions, Granting authority: European Research Executive Agency. Implementarea proiectului va avea loc în perioada 1 noiembrie 2024 - 30 aprilie 2028. Domeniul competițional de depunere: HORIZON Research and Innovation Actions. Rolul în cadrul proiectului: cercetător.

Data: 20.02.2025

**Conferențiar universitar
DUTU AMALIA VIORICA**