



**MEMORIU ȘTIINȚIFIC**  
**întocmit cu ocazia susținerii publice a tezei de doctorat**

**Drd. Adriana Ioana FILIP (CROITORU)**

<b>Date privind studiile doctorale</b>	
Conducător de doctorat (nume și prenume)	Prof.univ.dr. Mohammad <b>JARADAT</b>
Domeniu	Management
Titlul tezei de doctorat	ASPECTE ȘI PARTICULARITĂȚI ALE SUSTENABILITĂȚII ÎN ÎNVĂȚĂMÂNTUL SUPERIOR. DIVERSIFICAREA RESURSELOR ȘI EFICIENTIZAREA MANAGEMENTULUI DIN PERSPECTIVA STRATEGICĂ
Data înmatricularii	1.10.2018

**ACTIVITATEA ȘTIINȚIFICĂ**

**1. Cărți:**

[1] **Adriana Ioana Croitoru**, Bogdan, Mihai Sergiu Croitoru, *Impactul economic al infracțiunilor digitale*, Editura Bibliotheca, Târgoviște, 2024, ISBN 978-606-772-818-7

[2] Carmen Paștiu, Andreea Muntean, Silvia Maican, Mălina Dărja, Larisa Dragolea, Claudia Moisă, **Adriana Croitoru**, *Primii pași spre afacerea ta*, Editura Aeternitas, Alba Iulia 2019, ISBN 978-606-613-186-5

**2. Articole publicate în reviste recunoscute de CNCSIS sau altele de prestigiu din țară și/sau străinătate:**

[1] Csaba Balint, Monica Toader, **Adriana Ioana Croitoru**, *Control by ANAF – macroeconomic and Harghita County analyzes*, (Annales Universitatis Apulensis Series Oeconomica , Nr. 20 / 2018, volumul 1, Issue 11), pag. 44-51; ISSN: 2344-4975

[Microsoft Word - 66f0c5377e195aae43d726fce913e0e0](#)

[2] Monica Ioana Toader, **Filip (Croitoru) Adriana Ioana**, Georgescu Diana Nicoleta, Todrican (Roșca) Mihaela Gabriela, *Know-how present status of insurances domain from the*



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*perspective of managerial accounting, (The Annals of the University of Oradea, Economic Sciences TOM XXVIII, 1<sup>st</sup>, ISSUE), pg.194-202, ISSN 1222569X (printed format), ISSN 1582-5450 (electronic format)*

<http://anale.steconomiceoradea.ro/volume/2019/AUOES-1-2019.pdf#page=194A>

[3] **Adriana Ioana Filip (Croitoru)**, Lucian Sirb, Alin Molcuț, Monica Ioana Toader, Diana Nicoleta Georgescu, *The Strategic importance of purchasing decisions in achieving competitive advantage. a practical approach from the Fuzzy Logic perspective regarding the multicriteria selection of suppliers*, , (Annales Universitatis Apulensis Series Oeconomica , Nr. 20 / 2018, volumul 1, Issue 11 ), pag. 48-55; ISSN: 2344-4975

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[4] **Adriana-Ioana Filip (Croitoru)**, Diana Nicoleta Georgescu, Monica-Ioana Toader, *The role of higher education in creating sustainable leaders*, (Ovidius Universitz Annals Economic Sciences Series, Volume XIX, Issue 1, Year 2019), pg. 432-436, ISSN-L 2393-3119 ISSN 2393-3127

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[5] **Filip (Croitoru) Adriana – Ioana**, Georgescu Diana – Nicoleta, Toader Monica - Ioana, *The relationship between leadership and sustainability in educational organization*, pg.213-2018, (Analele Universității“Constantin Brâncuși” din Târgu Jiu, nr. 3 / 2019ISSUE 3 / 2019

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[6] Mihaela Gabriela Todrican (Rosca), Ionel Florian Lixandru, **Adriana Ioana Filip**, *Teaching career development in secondary education system*, [\(Annales Universitatis Apulensis Series Oeconomica, 21\(2\), 2019, pg.42-48,](#)  
<http://www.oeconomica.uab.ro/upload/lucrari/2120192/04.pdf>

[7] **Adriana-Ioana Filip (Croitoru)**, Monica-Ioana Toader, Diana-Nicoleta Georgescu, *Dimensions of sustainability in universities. Evolution. Instruments*, (Ovidius” University Annals, Economic Sciences Series Volume XIX, Issue 2 /2019), pg.483-487.

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[8] Monica-Ioana Toader, **Adriana-Ioana Filip (Croitoru)**, Diana-Nicoleta Georgescu, *General consideration regarding the insurance field in the financial perspective*, pg. 916-920, (Ovidius” University Annals, Economic Sciences Series Volume XIX, Issue 2 /2019)  
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[9] Georgescu Diana – Nicoleta, **Filip (Croitoru) Adriana –Ioana**, Toader Monica - Ioana, *The importance of leadership training skills*, (Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 6/2019) pg. 313-318  
[http://www.utgjiu.ro/revista/ec/pdf/2019-06/45\\_Georgescu.pdf](http://www.utgjiu.ro/revista/ec/pdf/2019-06/45_Georgescu.pdf)

[10] Toader Monica – Ioana, **Filip (Croitoru) Adriana – Ioana**, Gergescu Diana – Nicoleta, *Modalities for improving the managerial of accounts, income and a expenditure in the insurance sector*, (Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 1/2020), pg. 127-132, [http://www.utgjiu.ro/revista/ec/pdf/2020-01/19\\_Toader.pdf](http://www.utgjiu.ro/revista/ec/pdf/2020-01/19_Toader.pdf)

[11] Ionel Florian Lixandru , Mihaela Gabriela Todrican (Roșca) , **Adriana-Ioana Filip (Croitoru)**, Monica-Ioana Toader, *Basic Financiation in the preuniversity education system in Romania comparative with the member states of the European states*, (Academic Journal of Economic Studies Vol. 6, No. 3, September 2020, pp. 155–162 ISSN 2393-4913, ISSN On-line 2457-5836) [http://www.ajes.ro/wp-content/uploads/AJES\\_article\\_1\\_360.pdf](http://www.ajes.ro/wp-content/uploads/AJES_article_1_360.pdf)  
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[12] Mihaela-Gabriela Todrican (Roșca), Ioana-Monica Toader, **Adriana-Ioana Filip (Croitoru)**, *Sustainable education system in the face of the COVID-19 pandemic*, articol publicat în Analele Revistei Universitatea ”Ovidius” din Constanța, Seria Economie și Științe, Volume XX, Issue 2/2020, pag 776-782, link articol: <https://stec.univ-ovidius.ro/html/anale/RO/ovidius-university-annals-economic-sciences-series-volume-xx-issue-2/>

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[13] Ioana-Monica Toader, Mihaela-Gabriela Todrican (Roșca), **Adriana-Ioana Filip (Croitoru)**, *The necessity and importance of insurance controlling*, articol publicat în Analele Revistei Universitatea ”Ovidius” din Constanța, Seria Economie și Științe, Volume XX, Issue 2/2020, pag 1087-1092, link articol

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[14] Mihaela-Gabriela Todrican (Roșca), **Adriana-Ioana Filip (Croitoru)**, *Modern approaches regarding continuous improvement of teachers from undergraduate education system, in the context of covid-19 global pandemic*, articol publicat în Revista ”Strategii Manageriale”, din cadrul Universității ”Constantin Brancoveanu”, Pitești, Vol XII, No. II (520/2021, pag 196-202, link articol:

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[15] **Adriana-Ioana Filip (Croitoru)**, Monica-Ioana Toader, *Modernization of University management and alignment of the Romanian university with european standards*, articol



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[16] **Adriana Ioana Filip(Croitoru)**, Mihaela Gabriela TODRICAN (ROSCA), Clinciu Romeo Aurelian, *Administration, financing and decentralization of the schools system in Romania, Ovidius” University Annals, Economic Sciences Series Volume XXIII, Issue 1 /2023, pg.98-106*, link articol:

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[17] **Adriana Ioana Filip (Croitoru)**, Monica Ioana Toader, *Researching local community satisfaction in Mihai Viteazu village, Ovidius” University Annals, Economic Sciences Series Volume XXIII, Issue 1 /2023, pg.107-112*, link articol

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[18] **Adriana Ioana Filip (Croitoru)**, Mălina Dărja, *The impact of social networks on buying decisions, Ovidius” University Annals, Economic Sciences Series Volume XXIII, Issue 2 /2023, pg.453-458.* link articol:

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[19] **Filip (Croitoru) Adriana Ioana**, Puțan Alina, *Approaching the concept of E-Government in the Romanian public sector in terms of the degree of digitization,* “Ovidius” University Annals, Economic Sciences Series Volume XXIV, Issue 2 /2024 , pg.42-49.

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[20] **Filip (Croitoru) Adriana Ioana**, Puțan Alina, *Value added tax in European Union,* “Ovidius” University Annals, Economic Sciences Series Volume XXIV, Issue 2 /2024, pg.529-535

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[21] **Filip (Croitoru) Adriana Ioana**, Puțan Alina applying quality standards in public hospitals. Case study Romania in post-covid period, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 2/2025

**3. Studii publicate în volume unor manifestări științifice din țară și/sau străinătate:**

[1] Sirb Lucian, Molcut Alin, **Filip (Croitoru) Adriana Ioana**, Toader Monica Ioana, *The strategic importance of purchasing decisions in achieving competitive advantage. A practical approach from the fuzzy logic perspective.*, articol susținut în cadrul Conferinței Internaționale ICMEA, 9-10 noiembrie 2018, Alba Iulia, România. [http://oeconomica.uab.ro/sites/icmea2018/wp-content/uploads/sites/12/2018/11/Icmea\\_2018\\_final.pdf](http://oeconomica.uab.ro/sites/icmea2018/wp-content/uploads/sites/12/2018/11/Icmea_2018_final.pdf)



[2] **Filip (Croitoru) Adriana**, Jaradat Mohammad, Sirb Lucian, Toader Monica, Tomus Alin, *The concept of sustainable development in universities - Evolution, Assessment Tools.*, articol susținut în cadrul Conferinței Internaționale ICMEA, 9-10 noiembrie 2018, Alba Iulia, România

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[4] **Filip (Croitoru) Adriana – Ioana**, Georgescu Diana – Nicoleta, Toader Monica - Ioana, *The relationship between leadership and sustainability in educational organization*, articol susținut în cadrul Conferinței Internaționale “Information Society and Sustainable Development” ISSD 10-11 Mai 2019, Târgu Jiu, Gorj, România.

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[5] **Adriana-Ioana Filip (Croitoru)**, Diana Nicoleta Georgescu, Monica-Ioana Toader *The role of higher education in creating sustainable leaders*, articol sustinut în cadrul Conferinței Internaționale PRESENT ISSUES OF GLOBAL ECONOMY" - 16th Edition, 13-15 iunie 2019, Constanta, România <http://stec.univ-ovidius.ro/images/2019/conferinta/Program%20PIGE%202019%20complet%2023.06.pdf>

[6] **Filip (Croitoru) Adriana Ioana**, Jaradat Mohamad, Toader Monica Ioana, Todrican (Roșca) Mihaela Gabriela, *Dimensions of sustainability in universities. Evolution. Instruments*, articol susținut în cadrul Conferinței Internaționale ”Contemporary Challenges for the Society in the Context of the Recent Economic and Social Changes”-3rd Edition- 20-22 iunie, 2019, Universitatea Valahia, Târgoviște, România. Diploma de participare, Programul Conferinței.

[7] Mihaela Gabriela TODRICAN (ROSCA), **Adriana Ioana FILIP (CROITORU)**, *The basic funding of preuniversity education schools*, articol susținut in cadrul Conferinței



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- [8] B. S. M. Croitoru, A. Tulbure, **A. I. Filip** *Developing software-based plug&play capabilities for analog sensors over a network using a microcontroller development board*, Published in: 2019 IEEE 25th International Symposium for Design and Technology in Electronic Packaging (SIITME) DOI: 10.1109/SIITME47687.2019.8990885 ISBN Information: Electronic ISBN: 978-1-7281-3330-0, USB ISBN: 978-1-7281-3329-4, Print on Demand(PoD) ISBN: 978-1-7281-3331-7, ISSN Information: Electronic ISSN: 2642-7036 Print on Demand(PoD) ISSN: 2641-287X

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- [12] Mihaela-Gabriela Todrican (Roșca), **Adriana-Ioana Filip (Croitoru)**, *Modern approaches regarding continuous improvement of teachers from undergraduate education system, in the context of Covid-19 global pandemic*, Conferința Internațională UCB, ”Economia cunoașterii-provocările secolului XXI”, Europa în vremurile pandemiei-fapte, provocări și răspunsuri, sesiune online 26 noiembrie 2020, organizată de Universitatea ”Constantin Brâncoveanu” din Pitești: link conferință



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[13] Adriana-Ioana Filip (Croitoru), Monica-Ioana Toader, *Modernization of university management and alignment of the Romanian university with european standards*, International Conference Knowledge Economy st- Challenges of the 21 Century, Europe in pandemic times: facts, challenges and responses, Online Sessions - 26.11. 2020 Constantin Brancoveanu University

[14] Diana –Nicoleta Georgescu, Gheorghe Dumitache (Torcică), **Adriana –Ioana Filip (Croitoru)** , Mariana Joița (Leafu), Monica -Ioana TOADER *Leadership implications on risk management in school organizations*, (Conferința Internațională ICMEA, 19-20 noiembrie 2020, Alba Iulia, România) <http://dime.uab.ro/sites/icmea2020/wp-content/uploads/sites/12/2020/11/ICMEA-2020-Time-Schedule.pdf>

[15] Ionel Florian Lixandru, Mihaela-Gabriela Todrican (Roșca), **Adriana-Ioana Filip (Croitoru)**, Ioana-Monica Toader, *Decentralization of the financing and administration system of the public schools in Romania*, Conferința Internațională ICMEA– Management, Economie și Contabilitate, ediția XII-a, sesiune online 19 noiembrie 2020, organizată de Universitatea "1 Decembrie 1919 din Alba Iulia, Facultatea de Științe Economice și Școala Doctorală de Contabilitate, link conferință-

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[17] **Adriana Ioana Filip(Croitoru)**, Mihaela Gabriela Todrican (Rosca), Clinciu Romeo Aurelian, *Administration, financing and decentralization of the schools system in Romania*, International Conference “Present Issues of Global Economy”, 20th Edition, June, 29th – July, 1<sup>st</sup> 2023 <https://stec.univ-ovidius.ro/images/2022-2023/conferinte/PIGE%202023%20Extended%20program.pdf>

[18] **Adriana Ioana Filip (Croitoru)**, Mălina Dărja, *The Impact of Social Networks on Buying Decisions Ovidius*” international Conference“Global Economy Under Crisis”, 12th Edition December, 13th – 14th 2023<https://www.stec.univ-ovidius.ro/images/2023-2024/conferinta/GEUC%20Full%20program%20site.pdf>



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[19] **Filip (Croitoru) Adriana Ioana**, Puțan Alina, *Approaching the concept of E-Government in the Romanian public sector in terms of the degree of digitization*, International Conference“Global Economy Under Crisis”, 13 th Edition December, 11th – 12th 2024

[https://www.stec.univ-ovidius.ro/images/2024-2025/conferinte/GEUC\\_2024\\_Full\\_program.pdf](https://www.stec.univ-ovidius.ro/images/2024-2025/conferinte/GEUC_2024_Full_program.pdf)

[20] **Filip (Croitoru) Adriana Ioana**, Puțan Alina, *Value added tax in European Union*, International Conference “Global Economy Under Crisis”, 13 th Edition December, 11th – 12th 2024

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[21] **Adriana Ioana Filip (Croitoru)**, Monica - Ioana Toader, *Ways and levels of student knowledge about master's degree programs in Europe-* prezentat în cadrul Conferinței ICMEA 2023 CONFERENCE PROGRAMME 10th-13th May, 2023

[22] Mohammad Jaradad, **Adriana Ioana Filip(Croitoru)**, *Sustainable tools to improve the quality of services in higher education, in the context of digitalization-* prezentat în cadrul Conferinței ICMEA 2024 CONFERENCE PROGRAMME 8th-10th May, 2024

[23] Alina Puțan, **Adriana Ioana Filip (Croitoru)**, *Applying quality standards in public hospitals. case study Romania*, prezentat în cadrul Conferinței ICMEA 2024 CONFERENCE PROGRAMME 8th-10th May, 2024

#### **4. Proiecte de cercetare pe bază de contract/grant**

[1] PN-III-P2-2.1-BG-2016-0333

Titlul proiectului: “Sistem inteligent bazat pe învățare automata și vedere artificială pentru optimizarea fluxului de fabricație a porțelanului (Acronim: SIVAP)”

Contract nr. 50BG/2016

Beneficiar: Universitatea „1 Decembrie 1918”Alba Iulia;

Personal suport pe activitatea A6 a proiectului de cercetare național PN-III, 2018, anul 2018.

#### **5. Proiecte de cercetare-dezvoltare pe bază de contract/grant**

[1] Dezvoltarea de competente si abilitati antreprenoriale pentru studentii Universitatii “1 Decembrie 1918” din Alba Iulia”

Cod proiect: CNFIS-FDI-2019-0315

Contract de finantare: -

Durata proiectului: mai 2019-decembrie 2019



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Expert elaborare material suport

[2] CNFIS-FDI-2018-0042

Titlul proiectului: "Dezvoltarea Societății Antreprenoriale Studențești din cadrul Universității 1 Decembrie 1918 din Alba Iulia",

Beneficiar: Universitatea „1 Decembrie 1918”Alba Iulia;

Expert elaborare material suport pentru start-up, anul 2018.

[3] Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 - 2013

Axa priorităță 2 „Corelarea învățării pe tot parcursul vieții cu piața muncii” Domeniul major de intervenție 2.1 „Tranziția de la școală la viață activă” **Titlul proiectului:** „Construiește-ți ceteata carierei prin stagii de practică! In memoria Prof. Univ F. Stremlan”

**Contract nr.:** POSDRU/161/2.1/G/141047

**Beneficiar:** Universitatea „1 Decembrie 1918”Alba Iulia;

Consilier vocațional,

[4] Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 - 2013

Axa priorităță 2 „Corelarea învățării pe tot parcursul vieții cu piața muncii” Domeniul major de intervenție 2.1 „Tranziția de la școală la viață activă”

Titlul proiectului: „Practica nu-i efemeră, e un pas în carieră!”,

Contract nr.: POSDRU/161/2.1/G/141118

Beneficiar: Universitatea de Vest din Timișoara.

Expert HR,

[5] Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007 - 2013

Axa prioritara 2 „Corelarea învățării pe tot parcursul vieții cu piața muncii” Domeniul major de intervenție 2.1 ”Tranziția de la scoala la viață activă”

Titlul proiectului: Practica primul pas pentru cariera ta!

Contract nr.: POSDRU/90/2.1/S/61811

Beneficiar: Universitatea „1 Decembrie 1918”Alba Iulia;

Membru în echipa.

## 6. Citări în reviste ISI și BDI

[1] Adriana Ioana FILIP(CROITORU), Mihaela Gabriela TODRICAN (ROSCA), Clinciu Romeo Aurelian, *Administration, financing and decentralization of the schools system in Romania, Ovidius” University Annals, Economic Sciences Series Volume XXIII, Issue 1 /2023, pg.98, link articol:*

<https://stec.univ-ovidius.ro/html/anale/ENG/ovidius-university-annals-economic-sciences-series-volume-xxiii-issue-1/>

1 citare



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1.Cristian Dragoș Gheorghe, Raul Ioan Muntean

Exploring Scientific Management in County Departments of Sports and Youth (CDSY) in Romania: Insights, Challenges, and Pathways Forward □ Vol. 16 No. 2 (2024): Revista Romaneasca pentru Educatie Multidimensională

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**DOMENIUL MANAGEMENT**

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**Semnătura**