



**MINISTRY OF EDUCATION
"VALAHIA" UNIVERSITY OF TÂRGOVIȘTE
DOCTORAL SCHOOL OF ECONOMIC AND HUMAN
SCIENCES**

HABILITATION THESIS

**INNOVATION-ENTREPRENEURSHIP BINOMIAL, PREMISE
OF THE BUSINESS SUSTAINABILITY IN THE CONTEXT OF
GLOBALIZATION**

- Summary -

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Qualification field: MANAGEMENT

The research activity is influenced by the interconnection of more skills, the researcher must have a scientific competence and this can be validated by studies and research and at the same time by the constant need to improve professional skill. He also must be open-minded and have the ability to admit his own failures, he must be a good pedagogue too, because he is obliged, by the nature of the chosen profession, to share knowledge, and these attributes must be mandatory for us who work in the university field.

The habilitation thesis entitled: *INNOVATION-ENTREPRENEURSHIP BINOMIAL, PREMISE OF THE BUSINESS SUSTAINABILITY IN THE CONTEXT OF GLOBALIZATION*, proposes to pinpoint the scientific and academic achievements of Assoc. prof. PhD. Valentina Ofelia Robescu. For this, we tried to emphasize the main achievements achieved after obtaining the title of PhD in the field of Management. The scientific research conducted relied on books, articles listed / indexed in Web of Science, but also articles published in journals indexed in International Databases, as well as on participations in national and international conferences, which are oriented towards two main directions, namely: research related to innovation and entrepreneurship, and both the bioeconomy and the impact on the development of enterprises and their management.

The research activity carried out throughout the university career was marked by the interdisciplinarity of the quadrilateral Innovation - Entrepreneurship - Bioeconomy - Sustainable Development. The entire research activity was carried out in a team, starting from the scientific concerns and areas of interest of each member, as these research teams were set up together with colleagues from the Marketing Management Department of the Faculty of Economics at the Valahia University of Targoviste, but also with colleagues from other university centers, both from the country (Dunărea de Jos University from Galați, Bucharest Academy of Economic Studies, Ovidius University from Constanța, University of Craiova, University of Oil and Gas from Ploiești, Romanian Academy, USAMV Bucharest, ASEM) but also from abroad (Greece, Italy, Belgium, Pakistan).

The scientific results obtained in the 16 -year university career have helped me to acquire new teaching / research tools to meet the growing demands of the Romanian university environment, and this was possible through the proper use and explanation of notions, principles and situations in the university courses I have taken, published as an author or co-author. Most of the research topics which were tackled, started from the interactive discussions held at the Center for Research and Applied Studies in Management and Marketing at the Valahia University of Targoviste, but also from the perspective of the editor-in-chief of the Valahian Journal of Economic Studies.

The main theme which was approached in this habilitation thesis represents the author's scientific, professional and academic achievements, this being the main field of activity as well. The topic which was tackled in the undertaken scientific researches is updated and represents the main field of professional development, both at the level of continuous activity, but also at the level of professional development and scientific research, the topic being up -to -date, and relies on the main research directions in the field of innovation and company management.

The professional experience is emphasized and supported by the activity carried out within the Center for Research and Applied Studies in Management and Marketing as a member, but also to the Association of Young Entrepreneurs in the Virtual Environment as vice-president. The main purposes of the research undertaken after obtaining the scientific title of doctor, are focused on two major thematic directions: innovation and bioeconomy.

Starting from the idea according to which in order to excel in teaching we need inclination, dedication and abnegation, but also a sustained activity of scientific research, it was necessary to develop and publish a series of articles and studies which bring contribution to my scientific achievements. These articles are original, and have been published in extenso in recognized ISI or BDI internationally recognized journals (Scopus, EBSCO, REPEC, EconLit DOAJ, Cabells, ProQuest, etc.), but also in conference volumes indexed ISI Proceedings conducted in the country or abroad (with ISSN / ISBN). All these have contributed to a better scientific visibility, emphasized by the following indicators of scientific activity, as follows:

- ✓ Scholar - h-index 6;
- ✓ Web of Sciences - h-index 3;
- ✓ Purpose - h-index 1.

Together with my colleagues from the Management - Marketing Department we have supported and actively contributed to the good development of student scientific circles for the field of Management, since 2011 up to now and some of the coordinated works have won the first prize in the sections where they also participated. We have also actively participated in the organization of several Crow funding events, Entrepreneurship pitch workshops, simulated enterprise fairs, Entrepreneurship matching events, etc.

Following the methodological requirements, this thesis highlights the retrospective evolution of the professional career, emphasizing the main scientific contributions but also the main objectives of the academic career development plan.

In the first part of the habilitation thesis I presented, briefly, the professional path, so as to pinpoint the achievements after obtaining the doctorate in Management.

I mention the fact that the epicenter of the teaching activity took place within the Management - Marketing Department of the Faculty of Economic Sciences within the "Valahia" University of Târgoviște, starting with 2011, when I was transferred from the Faculty of Environmental Engineering and Biotechnology as a university assistant, after that I continued my activity as a university lecturer until 2015, when I filled the position of university associate professor by competition (according to decision 1443 / 14.09.2015). As a tenured teacher, I have tried to get involved in the development of the educational process at all levels, through a direct contact with my students, to find a coherent balance between theory and practice.

Always concerned to bring something new for my students and to complete permanently with examples the theory learned in courses, in order to know and understand the logic and complex processes in the field of the environmental management and sustainable development, SME management, innovation management and of entrepreneurship so as to be able to develop among them the desire to comprehend more, through analysis and logical construction, thus managing to fully empower them and make them aware of the importance of the moment they are going through.

The courses held as lecturer and associate professor are based on a complete documentation, made at online libraries in the country and abroad, relying on the desire to combine the modern style, based on high-performance equipment (video projector, smartboard, e-learning platforms, video platforms, etc.), with the classic, modular schematic presentation,

combined with the method of interactivity and case studies, managing to arouse the students' interest in a better education. I also tried to implement new student-centered teaching methods and to adapt my teaching and assessment style to the changes brought about in the educational environment by the SARS CoV2 pandemic.

The main research directions, approached in the second part of the habilitation thesis, after presenting the doctoral thesis in 2011, underline the main original scientific contributions based on the role of innovation and entrepreneurship in the sustainable development of enterprises in a globalized economy.

These research directions aim at:

- Innovation and entrepreneurship in a globalized economy.
- Bio-economic innovation and its role in the sustainable development of the economy.
- The impact of leadership on the development of organizations.

Structured in four chapters, the second part of the thesis starts with a description of the motivation for approaching the main research directions and presents, in a logical and well-structured approach, the scientific contributions which represent the basis of this work. Thus, *the first chapter* systematizes the main directions regarding innovation and entrepreneurship in the context of economic globalization, starting from the identification of the main models of innovation processes presented in the specialized literature.

Chapter II refers to a number of aspects related to the role of innovation and entrepreneurship in the sustainable development of organizations. In the light of this thing, we made a brief analysis of the specialized literature on the effects of globalization on the process of innovation and entrepreneurship. In the second part of chapter II I emphasized the need for bioeconomic innovations on the sustainable development of the economy, and I exemplified a number of future directions of the bioeconomic research.

In *Chapter III* I described the need for effective leadership for the sustainable development of organizations based on the idea that the role of a leader can be very complex; its complexity varies in terms of the size of the group, the tasks, the period and the expectations. The essential qualities of a leader are: abnegation, courage, willpower, power to influence, knowledge, honesty, visionary perspective, action, consistency, clean character, good decision-

making skills, responsible, team player, positive attitude, good communication skills and the ability to motivate people around.

The conclusions of the scientific component of the habilitation thesis are presented in Chapter IV and include a summary of the main scientific contributions in the researched field.

The third part of the paper structures the future development directions of the academic career, on three directions: the didactic activity, the scientific research activity and the recognition in the academic environment of the professional prestige.

For each of these directions, there are plans which are presented, including objectives and ways of action that contribute to the achievement of the general objective of the career plan, as well as the continuous improvement of skills, knowledge and competencies necessary for an elitist teaching activity, using the experience which was gained during a 16- year didactic activity.

Starting from the new challenges of university education, the educational activity must be based on a correctly dimensioned relationship, between teacher and student, it must be dimensioned according to the students' needs of knowledge and assimilation. It is important that each student should be informed about the criteria and the ways of evaluation of their activity. At the same time, it is necessary to widely use student-centered teaching methods, to establish tasks that have a degree of difficulty according to their possibilities, the feedback is also very useful, this being a very helpful tool in the teacher / student relationship. For this reason, I set myself a series of objectives, among which I mention: improving one's own skills, knowledge, specific skills and transversal skills necessary to achieve the proposed objectives, namely:

- ✓ Carrying out attractive teaching activities for students.
- ✓ The use, in the didactic activity, of the modern means of teaching (smart-board, e-learning platform, internal computer network, video streaming applications, educational software, etc.).
- ✓ Adapting teaching methods according to the students' psycho-motor and cognitive particularities.
- ✓ Improving the teaching experience by actively participating in teaching internships, organized within the ERASMUS + program.
- ✓ Active participation in the organization of conferences and all kind of scientific events both for students and especially for PhD students.

- ✓Participation in the collaboration with colleagues from the country and abroad in the publication of books, in prestigious national, international publishing houses, and articles in indexed journals in international databases, in ISI indexed / listed journals.
- ✓Active participation in the activities carried out by the European Management and Marketing Association (EUMMAS), and the other professional and scientific associations of which I am a member.
- ✓Identification and affiliation to national and international academic and professional organizations.
- ✓Involvement in the activity of publishing and reviewing scientific papers and articles for prestigious publishing houses and journals.
- ✓Increasing the number of citations and the visibility of the results of scientific research by publishing them in the flow of nationally and internationally recognized magazines.
- ✓Intensifying the collaboration with representatives of the business environment.

Being aware of the fact that a successful university career requires a proper involvement, I propose not to deviate from this difficult approach, which will ensure my long-term professional affirmation. The quality of teacher in the university education also implies a high degree of involvement in administrative activities with the clear purpose of ensuring both students and the university as a whole a better connection with the economic environment. Consequently, I propose that, together with my colleagues, I should continue to be involved in organizing extra-curricular activities, in various projects involving the University, which have as a purpose the correlation of the teaching and research activities with the needs of the labor market.